



# Margin pressure? Revenue leakage? It's time for PROS Enterprise AI

*Transform your pricing and sales strategies with the PROS Enterprise AI platform to drive profitable growth and competitive advantage in the chemicals industry.*

## **Protect Your pricing**

Discover fresh insights into pricing outcomes, price forecasts, governance over pricing models, and actionable intelligence.

## **Simplify your selling process**

Optimize and manage the end-to-end buying process through guided product/service selection, quick quoting, and proposal generation.

## **A single, dynamic, scalable AI-powered platform**

Expand margins with chemical and energy pricing and quoting solutions that consider market position, brand strength, competitive data, commodity costs, rack and street margins.

## **Drive profitable growth**

Establish a consistent pricing strategy, keep up with market volatility, and generate prices at scale and in real-time using custom pricing methods.



# PROS ENTERPRISE AI FOR THE CHEMICALS INDUSTRY

## The Problem

How are chemical companies growing market share and margins through the complexities of market volatility? Supply chain constraints, fluctuating feedstock prices, environmental regulations, and changing consumer demands have all contributed to pressures that ultimately impact the bottom line. In addition to external market pressures, buyers have increased expectations for their buying processes to be seamless and efficient.

## PROS Solutions

In order to grow and improve profitability, chemical companies are looking to accelerate digital transformation,

starting with pricing and selling strategies. PROS Smart Price Optimization and Management gives chemical companies the tools they need to develop impactful pricing strategies backed by cutting-edge AI. PROS Smart Configure Price Quote enables chemical companies to optimize the end-to-end selling process.

## How PROS Delivers for Chemical Companies

PROS advanced AI delivers results to the world's top chemical companies making it the industry's Best-kept Secret for Profitable Growth™.

**80%**  
OF QUOTES

80% of quotes for Wacker Chemie move through the PROS Platform, enabling the salesforce to meet their customers where they are and interact in a more streamlined and efficient way.

**+20%**  
BASIS POINT  
GROWTH

Perstorp improved its rate of discipline by 42% to recover \$1M in margin leakage per month and 20 bases points in margin improvement.

**17 DAYS**  
IMPROVED MARGIN

In only 17 days, a multinational chemical manufacturer was able to identify underperforming customers and millions of dollars in margin improvement.

TRUSTED BY THE BEST IN THE BUSINESS



\*Why the secrecy? PROS is The CFO's Best-Kept Secret for Profitable Growth™, and some customers prefer to remain anonymous so they can protect their competitive advantage — but we can let you in on some of their secrets if you promise not to tell

Scan the code to learn about PROS  
Enterprise AI for the Chemicals Industry

