



Margin pressure? Revenue leakage? It's time for PROS Enterprise AI

Transform your pricing and sales strategies with the PROS Enterprise AI platform to drive profitable growth and competitive advantage in the food industry.

Dynamic Pricing

Price according to market realities by using formula-based pricing algorithms to tie prices to your market index subscriptions, such as edible oils, soy, sugar, etc., in real time. This automates index monitoring so you can meet margins on the cost of goods sold while keeping pricing competitive.

Streamlined End-to-End Selling Processes

AI-powered Quoting by PROS can be set up for guided selling workflows, ensuring that the correct product is made regardless of a manufacturer's configuration complexity. Minimize the internal complexity of workflows and approvals in order to improve quote speed and accuracy.

Pricing and Selling Fluidity

Gain the ability to update price lists quickly, forecast demand, and offer tailored price guidance and price optimization to easily align with the market so that when the market moves, you move with it. PROS proactive pricing software supplies you with the information needed to quickly pivot to better manage inventory and market exposure, develop new avenues for distribution from suppliers and to customers, and manage additional SKUs.

Manage Complexity with Precision and Ease

Food companies are faced with the challenges of narrow margins, volatile commodity prices, limited visibility into the effectiveness of spend, slow reactions to market changes, and lengthy quote turnaround times; don't face these challenges with manual processes and legacy systems.



PROS ENTERPRISE AI FOR THE FOOD INDUSTRY

The Problem

Manual processes, spreadsheets, guesswork, and delayed quote times don't just cause headaches- they leave money on the table. Food companies already have narrow margins and volatile markets to handle; leave the pricing and selling solutions to the PROS.

PROS Solutions

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How PROS Delivers for Food Manufacturers

PROS advanced AI delivers results to the world's top food & consumables industry brands — making it the industry's Best-kept Secret for Profitable Growth™

+\$18M

A global food ingredients manufacturer realized an \$18M revenue increase within the first year of implementing PROS.*

63%
TIME REDUCTION

A pet food manufacturer shortened the time it took to prepare price changes and implement them by 63% giving the team more time to make strategic decisions instead of getting lost in the data.*

+2%

An international food corporation went from struggling to understand where their margin was leaking and how to stop it, to driving a 2% margin increase using AI-powered pricing.*

TRUSTED BY THE BEST IN THE BUSINESS



*Why the secrecy? PROS is The CFO's Best-Kept Secret for Profitable Growth™, and some customers prefer to remain anonymous so they can protect their competitive advantage — but we can let you in on some of their secrets if you promise not to tell

Scan the code to learn about
PROS Enterprise AI for the Food Industry

