

Sprinklr Social Ultimate

The only social media solution you'll ever need

Unify your teams, tools and touchpoints with one comprehensive, social media solution powered by the most advanced AI in the market.



The all-in-one social media management solution your teams will love

Social Listening

Get real-time industry, customer and competitor insights from millions of data sources.

Publishing & Engagement

Deliver content and engage your audience on 30+ channels with AI-powered tools.

Social Amplification

Unify paid promotions, employee advocacy and user-generated content.

Customer Service

Elevate your customer satisfaction score with AI-powered customer service on social.

Reporting & Analytics

Get unified reporting for paid, earned and owned media, including ad comments moderation, with fully-customizable dashboards.

Industry leading AI for 1000+ use cases across insights, content generation and engagement

30+ Channels | Enterprise-grade Governance | Highly Customizable Workflows

8/10 world's most valuable brands use Sprinklr to manage their social presence



PRADA

HONDA



TOYOTA



HDFC BANK



Big brands have seen big impact with Sprinklr

SHISEIDO

244%

increase in owned account performance

Microsoft

30%

faster response time

Allstate.

180%

increase in engagement

5 reasons why Sprinklr is the ultimate social media management solution

01



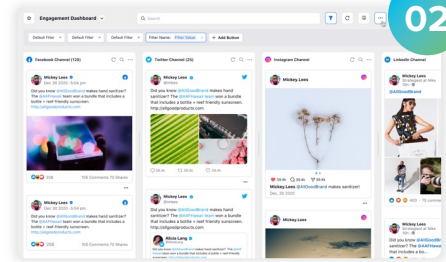
Unmatched Channel Coverage

- Support for 30+ social and messaging channels
- Flexibility to add new channels in weeks
- 14+ official channel partnerships

Unparalleled AI

- Industry-best intent, sentiment, entity identification and text classification
- Vertical and customer-specific models
- 95%+ accuracy

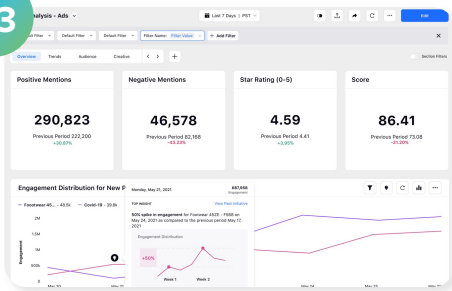
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Unified Reporting and Analytics

- Unified reporting for paid, owned and earned media, including engagement data on paid initiatives
- Third-party integrations with sources like CRM and CDP
- Performance benchmarking against goals and KPIs

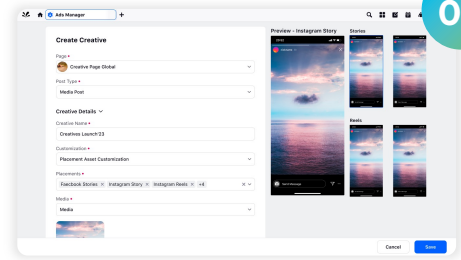
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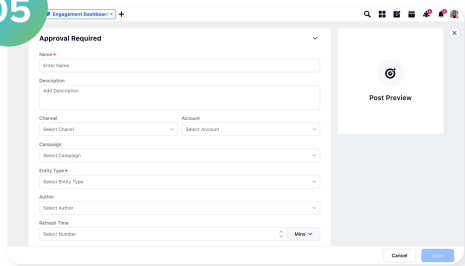
Extensive Customizations

- Rapid new channel deployment
- Seamless integration with new third-party tool and technologies
- Fully customizable workflows

04



05



Enterprise-grade Governance

- Custom approval workflows
- Centralized governance rules
- Moderation and supervision

Get in touch to discover special offers on Sprinklr Social Ultimate.