GBM Account Details

Details Needed	Description
Agent Name	Visible to end customer on GBM
Logo URL	Account Display picture as publicly accessible URL. 1024x1024 px
Entry Points	Location/Non-location. Location if brand needs GBM message button on a Google Map location. Non-location if the brand needs message button on Google search results
Country	
Brand help page URL	
Contact Options available on help page	Possible values - Web_Chat, Phone, Email, FAQs, Twitter, WhatsApp. Specify all the contact options available on the Brand help page
Domains	Brand websites enabled to host the Business Messages widget.
Phone Number	Brand Customer care phone number
Call Deflection Phone Number	List of phone numbers for call deflection.
Welcome Message	Message visible to customers when they start conversation on GBM
Welcome Message Language	
Conversation Starters	Conversation starters appear as vertically stacked suggested replies and directly follow the welcome message (maximum of 5)
Brand Privacy URL	
Default Language	
Agent available days, time of day along with time zone	
Bots if any available days, time of day along with time zone	
Brand account owner name	One Person from Brand side who can help with account verification.
Brand account owner contact email address	
Brand website url	